



LAISSEZ LES BONS TEMPS ROULER!

Let the Good Times Roll

THE ANNUAL CONFERENCE TRACKS

	FUNDRAISING	INDUSTRY INNOVATIONS	INTERNAL & EXTERNAL COMMUNICATIONS	STRATEGIC WORKFORCES
MONDAY 11/18				
10:45 - 11:45 am	Unlock Unrestricted Gifts Through Transformative Storytelling	Reducing Barriers to High-Quality & Accessible Care	Reducing Burnout & Increasing Productivity Through Purposeful Play	Reframe Your Game: Approaches to Turnover
1:30 - 2:30 pm	Increase Fundraising through Inclusive & Accessible Digital Experiences	Establishing a Statewide Capital Fund for Shelters	Project Management to the Rescue	Advanced Strategies for Supporting Mental Health
TUESDAY 11/19				
10:30 - 11:30 am	Rapid Response Procedures for Optimal Fundraising Campaigns	Bridging Medical & Operational Practices in Animal Shelters	Ethical Questions: Vital for A Robust Culture	How to Thrive: Invest in Your Staff Every Day
1:00 - 2:00 pm	How to Raise More Money than You Ever Dreamed Possible	Transparency Around Euthanasia	Crisis Communications for Animal Welfare Organizations	Succession & Transition Plans at the Executive Level
WEDNESDAY 11/19				
10:45 - 11:45 am	High-Impact Fundraising Strategies by Donor Segments	Adapting A Business Mindset to Animal Welfare	Mastering Emotional Mapping for Enhanced Communication	Recruitment & Retention in the Veterinary Workforce