



CONFERENCE TRACKS

FUNDRAISING

COLLABORATIVE & STRATEGIC LEADERSHIP

COMMUNICATIONS & MARKETING

STRATEGIC WORKFORCES

TUESDAY, NOVEMBER 4

11:15 am –
12:15 pm

**Developing an
Impactful Donor
Stewardship Program**
Chastain 1, 6th Floor

**Local Voices, Local
Choices: the
TACARE approach
to animal welfare**
Augusta 2, 7th Floor

**Spark Love with Your
Stakeholders**
Peachtree Ballroom,
8th Floor

**Unlocking Cultural IQ
for Animal Welfare
& Veterinary Leaders
of Tomorrow**
Savannah Ballroom,
10th Floor

1:45 pm –
2:45 pm

**Mining Your Board's
Treasure Ma**
Chastain 1, 6th Floor

**Pet Problems Are
People Problems**
Peachtree Ballroom,
8th Floor

**Leading &
Communicating with
Confidence and
Clarity: Harnessing
Neuroplasticity Tools**
Savannah Ballroom,
10th Floor

**Pivot: Strategies
to Transform
Leadership Through
Deep Connection**
Augusta 2, 7th Floor

WEDNESDAY, NOVEMBER 5

11:10 am –
12:10 pm

**The 7 Pillars of a
Thriving Major
Gifts Program**
Chastain 1, 6th Floor

**From Digital Chaos
to Strategic Impact:
Building a Technology
Ecosystem That
Powers Your Mission**
Augusta 2, 7th Floor

**The Words We Use,
The People We
Leave Out: Transfor-
mation Through
Storytelling and
Cultural Connection**
Savannah Ballroom,
10th Floor

**Unlocking Growth:
Empowering Leaders
at Every Level of
Your Organization**
Peachtree Ballroom,
8th Floor

1:40 pm –
2:40 pm

**Creating a Successful
Giving Day for
Your Organization**
Chastain 1, 6th Floor

**Beyond Assumptions:
A Case Study for
Engaging Underserved
Communities in Veter-
inary Care Initiatives**
Savannah Ballroom,
10th Floor

**Breaking the
Barriers: Effective
Communication in
Multicultural/Genera-
tional Environments**
Peachtree Ballroom,
8th Floor

**A Roadmap for
Developing Internship
Programming at
Animal Shelters**
Augusta 2, 7th Floor

THURSDAY, NOVEMBER 6

9:00 am –
10:00 am

**Direct Marketing
Fundraising Analytics
for C-Suite and
Board Leaders**
Chastain 1, 6th Floor

**Stress-Free Strategic
Planning: Achieving
Organizational
Alignment without
Annoyance**
Peachtree Ballroom,
8th Floor

**Mastering
Government
Relations in
Animal Control**
Savannah Ballroom,
10th Floor

**Compassion Rounds:
Heal the Healers
& Strengthen the
Organization**
Augusta 2, 7th Floor